

Aptech Europe NEWSLETTER

Aptech Europe is now Microsoft Partner for Learning Competency

At Aptech-Europe we believe in the proverb **“The only thing constant is change”**, Nothing changes faster than the technology. We continuously evolve to keep up with an evolving technology know how. That was the reason Aptech-Europe was keen on getting Microsoft Certification for professionals along with Aptech’s ACCP program. Now professionals and students can gain with new offer from our bag.

To help you succeed in today’s competitive job market,



whether you are looking for new opportunities or advancing in your current position, you need to build and demonstrate your technology expertise and skills.

When evaluating new candidates or considering the competencies of existing staff, many employers recognize the value of a Microsoft Certification. These certifications are designed to provide the recognition you need to help you excel in your career and provide employers with validation of your skills.

Microsoft Certifications are available for most Microsoft technologies and skill levels from students to business workers to IT professionals, developers, technology trainers, and system architects. Achieving a Microsoft Certification helps provide you with up-to-date, relevant skills that can help lead to a more fulfilling career, while giving you access to valuable Microsoft Certification Program benefits. These benefits include access to the Microsoft Certification Program (MCP) member site or the Microsoft Office Specialist (MOS) member site, and access to a vast, global network of other certified professionals.

By earning a Microsoft Certification, you gain relevant skills that employers respect and you get the opportunity to connect with a global community of other certified professionals. The Microsoft Certification Program also provides you with access to valuable Microsoft resources and benefits, such as access to the member Web site, career-building tools, and training. Explore the benefits of certification—and start your journey toward your ideal career.

Microsoft Learning offers a variety of preparation materials to help you. It is also recommended that you have hands-on experience with the product covered in the exam. After you select an exam in

the Learning Catalog, you will find a list of relevant training resources in the Preparation Materials section.

Instructor-led training is classroom and online training delivered by expert Microsoft Certified Trainers (MCTs) through Learning Solutions partners. MCTs provide a superior learning experience by drawing on their in-depth knowledge of the course material and by using Official Microsoft Learning Products. These products are developed by Microsoft experts and provide an effective, engaging, and integrated online and offline learning experience to help you prepare for certification. For More details please visit the nearest Aptech-Europe training centre or visit <http://www.aptech-europe.com>

EDUCATION MINISTRY ACREDITATION

Aptech’s Educational program has been accredited by Ministry of Education of Slovak Republic. Ministry of Education, Science, Research and Sports of Slovak Republic granted the accreditation to Aptech’s Advanced Software Development program (Aptech Certified Computer Professional). This will help student community in securing jobs in government establishments, as well as in private sector.

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Find in this Issue:

- > Education Ministry accreditation
- > Microsoft Partner for learning competency
- > and more...

“Let us serve your IT needs better”

Issue Content

Aptech Europe is now Microsoft Partner for Learning Competency	1
Education Ministry Accreditation	1
... As a service	2
Kosice Operations	2
The cloud will get personal	3
Global Achievements of Aptech worldwide	3
Aptech Europe Partners	3
Quotes about Aptech Europe	4

Aptech Europe is starting its operations in Kosice

Aptech—Europe is planning its operations in Kosice. The said operation is going to start from April 2011. When Aptech team visited the Kosice University campus the response from student community was encouraging. Aptech—Europe is finalizing partners to start

the course in different parts of Slovakia including Kosice.

... AS A SERVICE.

Cloud Computing is the new buzzword in IT industry. Companies such as Microsoft, IBM, Amazon, Google, and others investing billions of dollars in this new form of computing in recognition of its potential to usher in a new era of responsiveness, effectiveness, and efficiency in IT service delivery. Computing is the the second most important technology focus area for IT users in 2010. But what is Cloud Computing exactly?

Cloud is as any Internet accessible service that you could leverage as a business. These could include services around standard business processes such as CRM, ERP, Marketing Lead Generation, Office Productivity Suites, Product Lifecycle Management, and Supply Chain Management. But they can also extend to technical services for software development and infrastructure; this is where some of the more recent developments around Cloud Computing have occurred.

There has been explosive growth in the industry in data and processing requirements to support businesses. This has led to increased power consumption and the need to add data center capacity. The Cloud has provided an alternative to large capital investments required for data center expansion, infrastructure hardware and software purchases, and application software purchases.

How web could extend private companies infrastructure to the cloud? How can one use the web as platform to build software and products? And How one can use the Cloud to run key business processes? These are the questions one may face when he hear about cloud.

To help understand the next level of detail around Cloud Computing following segments of topics are discussed below:

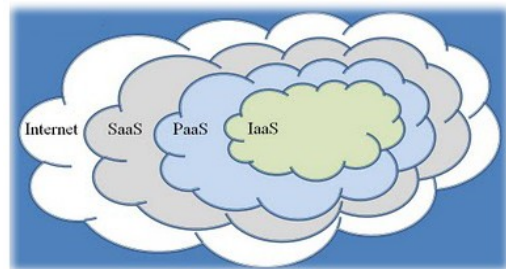
Infrastructure as a Service (IaaS) provides data center, infrastructure hardware and software resources over the Internet. IaaS can provide server, operating system, disk storage, database, and/or messaging resources. The highest-profile example is Amazon's Elastic Compute Cloud (AWS), but IBM, VMware, HP and other traditional IT vendors are also offering services. IaaS has also introduced other usage and billing models around the concept of "Elastic Cloud" – using and paying for what you need at any given time

Platform as a Service (PaaS) provides infrastructure on which software developers can build new applications or extend existing applications without requiring the need to purchase development, QA, or production server infrastructure. Salesforce.com's Force.com, Google's App Engine, and Microsoft's Azure are examples of PaaS. These Platform features enable companies to create custom applications, but also allow Independent Software Vendors and other third parties to create solutions for vertical niches.

Software as a Service (SaaS) is the most mature, widely known, and widely used "flavor" of Cloud Computing. It can be defined as a software distribution model in which applications are hosted by a vendor or service provider and made available to customers over a network, typically the Internet. Also known as "on demand" software, it is the most mature type of Cloud Computing because of its high flexibility, proven support services, enhanced scalability, reduced customer maintenance, and reduced cost due to their multi-tenant architectures. Examples include Salesforce.com, NetSuite, Google's Gmail and SPSCommerce.net.

Drawing a distinction between PaaS, IaaS and SaaS is somewhat secondary, since all these approaches involve outsourcing the burden and personnel expense of managing and maintaining server hardware, network hardware, infrastructure software, and/ or application software. At a high level, they all attempt to solve the same business problem - provide function, scale, service, and business value with little or no capital expenditure.

The lines also tend to blur as a particular Cloud offering gains success. Successful SaaS or IaaS offerings can easily extend their capabilities to become Platforms.



Its all said and done there is major problem with the cloud is support, and this applies to software, hardware, services, and whatever you name it. It's just a stone cold fact that the other person is not going to give you the same level of service as your own, and they will promise you in the sales pitch that they will respond to your issues within a certain time frame, and there is going to come a time when they fall down completely and you're going to be stuck. Most of the time things will run OK and there'll be no issues but be prepared for that time when you're on hold for hours and service is nowhere to be found.

One of the most important things you should do is look at the ongoing service and support around the application. For example, most SaaS applications are sold under a subscription model, which is great for the customer because it means the provider has to provide ongoing value and support to you. The subscription is not just about access to a set of technology but just as importantly access to a set of people of people who provide customer support, change management, and overall business value every day.

“Let us serve your IT needs better”



Cloud computing is an increasingly broad topic that encompasses everything from Google Apps to data center services to virtualization to software-, infrastructure- and platform-as-a service. Technology executives are increasingly interested in cloud computing as a way to save money. Nevertheless, cloud adoption remains in the single digits amid security concerns. Rest assured that cloud computing is a game changer. Key players include: IBM, HP, Google, Microsoft, Amazon Web Services, Salesforce.com, NetSuite, VMware

as well as dozens of others. At the moment, the concept of cloud computing is getting the most attention in the business world, as companies like Salesforce.com, Oracle, Microsoft, Google, etc. are all championing their moves to software as a service. Of course, all of these services are cloud based. But Apple will take a major position in cloud computing in 2011 and be the company that makes the cloud very personal. How will it do this? Most probably Apple will heavily exploit its new data center in North

Carolina early next year by offering a set of services that allow Mobile Me customers to put their entire music, video, and imaging library in the cloud and make it accessible on any device. More importantly, it will deliver a solid synchronizing layer so that when something changes on one device, it changes on all of the other devices in a person's private cloud network once connected to the service. HP might have the slogan "the PC is personal again," but Apple will add its own spin on this to "The cloud is finally personal."

Global Achievements of Aptech worldwide

- 2010:** Aptech Learning Services wins two 'Apex Awards for Excellence'.
- 2009:** Aptech ranked among Global Top 20 IT Training Companies by TrainingIndustry.com.
- 2009:** Aptech Beida Jade Bird wins China's 'Top 10 Outstanding Franchise Brand' Award, given by Ministry of Commerce, Government of China. Aptech the only education company to get this award.
- 2009:** Aptech Beida Jade Bird - China, rated the No. 1 IT training provider for 7 consecutive years since 2002.
- 2009:** Aptech Vietnam wins ICT Gold Medal For Highest Turnover (Category: Training) & Top ICT Training Cup from Ho Chi Minh Computer Association (HCA). Declared No. 1 IT Training company in Vietnam for 7 consecutive years (2003-2009).
- 2009:** Aptech Vietnam presented 'The best ICT product' award for training units voted by communities of Information Technology in the world through a survey conducted by PC World Vietnam & the International Data Group (IDG).
- 2009:** Aptech Vietnam wins Top ICT Vietnam 2009 Cup & ICT 2009 Gold medal for the 7th consecutive year. (Award conferred by: Ho Chi Minh City Computer Association).
- 2009:** Aptech Vietnam wins 'The Most Favorite IT and Communications Product' Award for training services. (Awards organized by: Computer World magazine & IDG).
- 2008:** Among 'Top 20 Global Training Outsourcing Service Provider (OSP) Companies' in 2006, 2007 & 2008 (Source: TrainingOutsourcing.com).
- 2008:** Winner of the Indian Global Franchisor of the Year Award in 2007 & 2008.
- 2008:** Among 'Top Global Product Training Companies, 2008' (Source: SalesTrainingIndustry.com).
- 2008:** Aptech declared No. 1 IT training company in Vietnam for 6 consecutive years from 2003 to 2008. Study initiated by: IDG and Ho Chi Minh Computer Association.



Aptech Europe Partners:



COURSE DATES—NEW BATCHES

WEEK DAY BATCH (09:00 AM TO 01:00PM)	
COURSE	START DATE
Building Dynamic Websites	Thursday, February 03, 2011
Designing Websites in Dreamweaver	Tuesday, February 22, 2011
Database Development in Microsoft SQL Server	Tuesday, March 08, 2011
XML Simplified	Tuesday, April 12, 2011
Java Programming - I	Thursday, April 28, 2011
Java Programming - II	Friday, April 29, 2011
Programming in C#	Friday, May 13, 2011
Introduction in Cloud Computing	Wednesday, June 01, 2011
WEEK END BATCH (08:00 AM TO 04:00 PM)	
Building Dynamic Websites	Sunday, January 30, 2011
Designing Websites in Dreamweaver	Saturday, February 19, 2011
Database Development in Microsoft SQL Server	Saturday, March 05, 2011
XML Simplified	Saturday, April 16, 2011
Java Programming - I	Saturday, April 23, 2011
Java Programming - II	Saturday, May 07, 2011
Programming in C#	Saturday, May 21, 2011
Introduction in Cloud Computing	Sunday, June 05, 2011
Programming in C#	Saturday, February 12, 2011
Introduction in Cloud Computing	Sunday, February 27, 2011
Advanced Programming in Java - I	Saturday, March 19, 2011
Advanced Programming in Java - II	Sunday, April 03, 2011
Developing Web Components with Servlets and JSP	Sunday, April 10, 2011
Architecting Web Applications using JSF and Struts	Saturday, April 30, 2011

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