

Aptech Europe NEWSLETTER

Aptech Computer Education Centre in Bratislava, Slovakia

Aptech Worldwide, one of the major leaders in global learning solutions, has announced the launch of its first IT education centre in Bratislava, Slovakia, through its franchisee Aptech Europe, s.r.o. The Aptech Computer Education centre, located in the premises of City University of Seattle in Slovakia, will be soon starting the ACCP (Aptech Certified Computer Professional) program which is a 2-year career program.



Mr. Shailendra Mruthyunjayappa, *Director of Aptech Europe* said: "In the recent years, the demand for vocational and specialized courses has been steadily on the rise due to growing emphasis on practical industry relevant skills. Professionals today need to be current with the ever evolving world of Information Technology. The powerful combination of latest technology, multiple careers, and training experience from Aptech's globally accepted ACCP program offers the advantage of vocational train-

ing that can be combined with formal education." Commenting on the opportunities for students, **Mr. Mruthyunjayappa** adds: "I am sure that this course will help to enhance the employability of the students manifold, opening up a world of opportunities for them in this sphere."

"Aptech has just the right program to bridge the gap between the practical needs of the industry and the academic offering. We hope the IT industry here in Slovakia will actively participate and support this initiative,"

Mr. Kallol Mukherjee, *International Business Development Manager at Aptech Ltd India*, was quoted saying: "Aptech has developed training programs and delivery methodology combining practical training with workplace skills and live project experience. In some countries, Aptech programs have been integrated into academic programs, while in some other countries Aptech has been recognized and endorsed by the Ministry of Education. Aptech courses also lead to advanced entry into several University degree programs, both on-campus and distance learning, around the globe."

Looking into the future trends of IT, **Mr. Owen Fernandes**,

MD of Aptech Europe s.r.o is of the opinion that vocational training institutes like Aptech Europe will form an integral and an important part of the IT Industry. Advancement in Technology infers that Education too must be fast paced and precise, to cope up with changes. We at Aptech Europe have the right vision for the future of this region as regards to IT training and Education. A knowledge based society will definitely be more prepared to face the challenges of the present and future trends affecting the economy of any country. Aptech, because of its vast experiences is fully open to work with educational, student bodies, corporate institutions and even with the Ministry of Education towards this vision of making Slovakia and Bratislava in particular; at least a fraction of what Bangalore is to India today!

Aptech has signed a MoU with City University of Seattle to help its students complete their degree education closer home at the CityU centre in Bratislava with options to study online, on campus, or on campus in Seattle.

Aptech has plans to open IT education centers in Czech Republic, Hungary, and Poland, and is currently in negotiations with potential partners in these countries. (AE)

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**"Let us serve your
 IT needs better"**

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Aptech Europe starts a cooperation with Cisco Networking Academy program



Aptech Europe and Cisco Networking Academy program (NetAcad) has joined their hands together to bring a career in networking for the young generations at Slovakia.

NetAcad program is a working example of the cooperation between private and public institutions, i.e. the Ministry of Education of SR, Cisco Systems, and program partners in Slovakia associated under the so-called Partner Ecosystem. Long-term goal of the program is to train annually at least 300 network experts with international certificates (CCNA or CCNP)

to cover the increasing demand of IT companies in Slovakia for network specialists. Aptech Europe enrolled in NetAcad is an internationally recognized company in professional education in the field of communication technology implementation and solutions. (AE)

Aptech Europe starts a cooperation with Grafton Recruitment



Aptech Worldwide, the Global Learning Solutions major, through its franchisee Aptech Europe, s.r.o., had announced the launch of its first IT education centre in Bratislava, Slovakia in April, 2010. The Aptech Computer Education centre, located in the premises of City University of Seattle in Slovakia, will soon be starting the ACCP

(Aptech Certified Computer Professional) program which is a 2-year career program.

Grafton Slovakia as a recruitment partner will offer free job counseling sessions to Aptech Graduates and also facilitate placing them in the IT sector, while Aptech Europe as an education partner will respond to Grafton

needs of providing IT force to suit the industry demands and offer Career and Short Term Courses accordingly. (AE)

Aptech Europe supports a good cause

Aptech Europe has had the privilege of meeting **Mr. Somen Debanth** of India in their Bratislava Aptech Center. Mr. Somen Debanth has been touring various countries on bicycle to spread awareness of HIV/AIDS and Indian Culture. Somen has so far traveled over 46 countries covering more than 78,500 kms. Slovakia welcomed him and we at Aptech Europe stand by him in this noble cause.

Aptech Europe wishes Somen all the very best as he continues his Global tour and we are looking forward to hear from him about his future journeys. We wish him health and Hospitality wherever he goes.

Good luck Somen and God bless you!!

For more info on Somen and his activities, please follow him on the following links.

Website: www.somen2020world.com
Facebook: [somendebnath06@gmail.com](https://www.facebook.com/somendebnath06@gmail.com)
Skype: [somen2020](https://www.skype.com/user/somen2020)



An exciting new degree completion program with the European office of an IT education and training company from India with worldwide presence, APTECH, has been negotiated and could produce a new market opportunity. The graduates from the APTECH 2 year certificate pro-

gram in information systems will have an opportunity to earn a BS in Information Systems degree from CityU of Seattle as of the coming fall quarter. The students from Africa and south-east Asia will study online through the CityU's hub in Europe, in Bratislava, Slovakia. Based on

this cooperation, CityU is entering a network of APTECH centers, which will allow a large number of students to choose for the CityU study option.

“Let us serve your IT needs better”

Global Achievements of Aptech worldwide

- 2010:** Aptech Learning Services wins two 'Apex Awards for Excellence'.
- 2009:** Aptech ranked among Global Top 20 IT Training Companies by TrainingIndustry.com.
- 2009:** Aptech Beida Jade Bird wins China's 'Top 10 Outstanding Franchise Brand' Award, given by Ministry of Commerce, Government of China. Aptech the only education company to get this award.
- 2009:** Aptech Beida Jade Bird - China, rated the No. 1 IT training provider for 7 consecutive years since 2002.
- 2009:** Aptech Vietnam wins ICT Gold Medal For Highest Turnover (Category: Training) & Top ICT Training Cup from Ho Chi Minh Computer Association (HCA). Declared No. 1 IT Training company in Vietnam for 7 consecutive years (2003-2009).
- 2009:** Aptech Vietnam presented 'The best ICT product' award for training units voted by communities of Information Technology in the world through a survey conducted by PC World Vietnam & the International Data Group (IDG).
- 2009:** Aptech Vietnam wins Top ICT Vietnam 2009 Cup & ICT 2009 Gold medal for the 7th consecutive year. (Award conferred by: Ho Chi Minh City Computer Association).
- 2009:** Aptech Vietnam wins 'The Most Favorite IT and Communications Product' Award for training services. (Awards organized by: Computer World magazine & IDG).
- 2008:** Among 'Top 20 Global Training Outsourcing Service Provider (OSP) Companies' in 2006, 2007 & 2008 (Source: TrainingOutsourcing.com).
- 2008:** Winner of the Indian Global Franchisor of the Year Award in 2007 & 2008.
- 2008:** Among 'Top Global Product Training Companies, 2008' (Source: SalesTrainingIndustry.com).
- 2008:** Aptech declared No. 1 IT training company in Vietnam for 6 consecutive years from 2003 to 2008. Study initiated by: IDG and Ho Chi Minh Computer Association.
- 2008:** Aptech Vietnam wins ICT Gold Medal for Highest Turnover (Category: Training) & 'Top ICT Training Cup'. Conferred by: Ho Chi Minh Computer Association.



Aptech Europe Partners:



Quotes about Aptech Europe

Branislav Zlocha
Director, Marketing
& Development
City University of
Seattle in Slovakia:



„By combining Aptech’s career-oriented curriculum (ACCP) with academically oriented curriculum of CityU the students will have a unique opportunity to blend practical and theoretical areas into a solid academic program.”

Roman Baranovič
Academic Program Manager
Microsoft Slovakia:



“For Microsoft it is very important that students today learn not only theory but are also prepared for the workplace. That is why we welcome APTECH’s initiative to launch IT training courses of practical importance in Slovakia as an alternative way to study in the IT field. This will give a new impetus to IT training methods in this region which Microsoft encourages. We like, that students will be taught hands on training methods and APTECH’s Indian origin and decades of training experience will go a long way in raising the level of IT skilled personnel in Slovakia. We wish Aptech all the best in introducing this in to Slovakia.”

H.E. Mrs. Homai Saha
Ambassador of India to the Slovak Republic:



“I am delighted that Aptech is launching a Computer Education Centre in Bratislava. The quality of India’s IT education centres has been acknowledged globally, and the Bratislava centre will be the first in the region. The Aptech Centre would contribute to IT needs of the society and most importantly, establish contact between India and Slovakia at the level of the people, especially young people.”

B. Vijay Chaitanya
President Elect of AIESEC Slovakia:



„I am very happy and proud to have Aptech start in Europe. They have a vision very similar to that of AIESEC. AIESEC in India has also cooperated with Aptech at various levels through the years. We, as AIESEC, are looking forward to a strong cooperation with Aptech, and wish them all the success in creating an impact.“

Vladimír Žák, system analyst, InfoGas a.s :



“Today every young person works with computers, but in most cases on an intuitive basis and by self study. I think Aptech’s course offerings will give them an opportunity to increase their knowledge and therefore their value on the labor market, because all businesses are connected with IT these days.”

“Let us serve your **IT needs** better”

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